

THE PHILIPPINES



CORAL TRIANGLE
INITIATIVE
ON CORAL REEFS, FISHERIES
AND FOOD SECURITY

SOM13

SENIOR OFFICIALS' MEETING
MANILA, 29 - 30 NOVEMBER 2017

Regional Business Forum

Session 10(a)

Regional Secretariat

RBF pre-SOM discussion

1. Briefing on RBF-4 outcomes:
 - a. The need for sustainability criteria based on GSTC criteria to be applied in MPAs - WWF;
 - b. "Developing and Promoting Sustainable Nature-based Tourism in the Coral Triangle" by WWF;
2. Status development of national level criteria based on the GSTC Criteria for adoption in MPAs by CT6 representatives;
3. Discussion on the next RBF-5;
4. Finalization of 2018 Workplan.

Status on the development of national level criteria based on the GSTC Criteria for adoption in MPAs in CT6

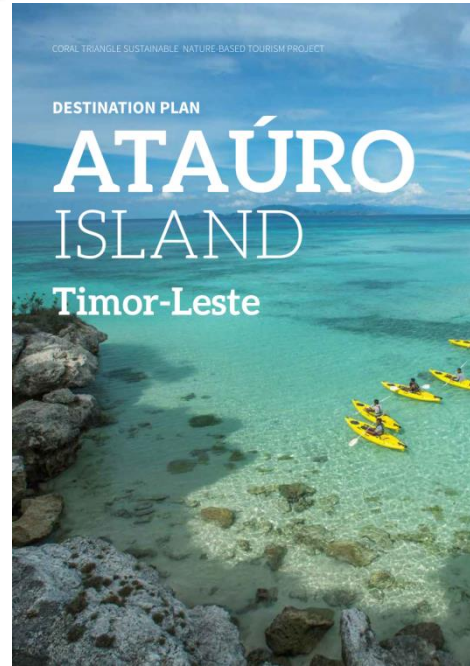
Indonesia adopted the GSTC Criteria in the Ministerial Decree no.14, 2016 by the Ministry of Tourism and has adopted new government employee competency standards (SKKNI) to promote sustainable tourism in marine protected areas and outreach in marine protected areas; the Philippines has adopted a nation-wide sustainable diving certification program. Solomon Islands, Timor-Leste and Papua New Guinea have completed destination plans for nature-based tourism in 3 sites which are based sustainability criteria of GSTC.

Outcomes of the Nature-based Tourism Project

Developed a regional **Governance Framework for Nature-based tourism development and site selection criteria** in the Coral Triangle

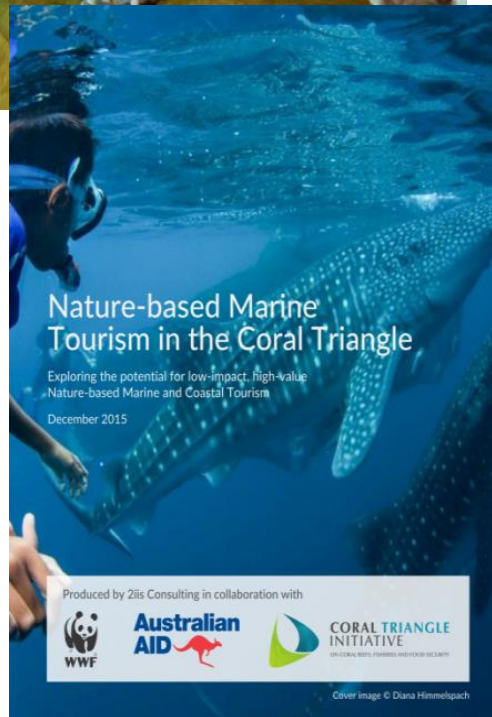
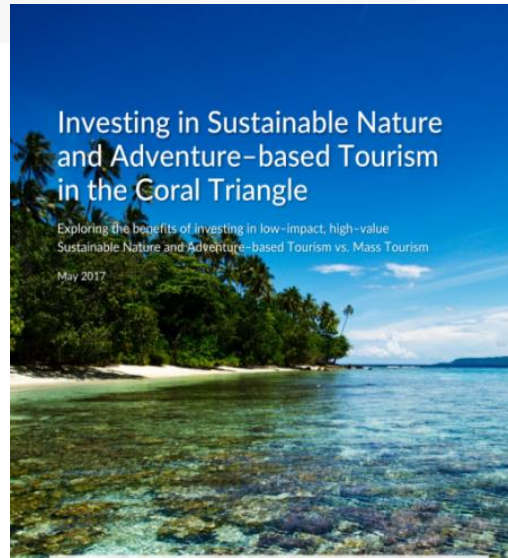
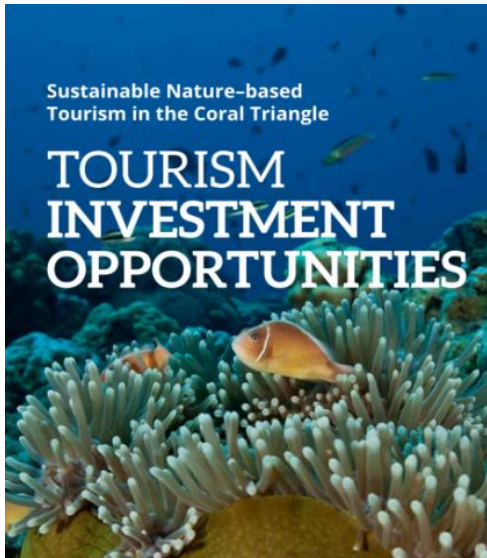
Demonstrated the case for a **Coral Triangle Brand** for promoting sustainable marine tourism

Established a **tourism portal and investment page** on www.thecoraltriangle.com



Developed **Destination Plans** for three sites within the Coral Triangle:

- **Ataúro Island, Timor-Leste**
- **Kimbe Bay & surrounds, West New Britain, Papua New Guinea**
- **Western Province, Solomon Islands**



Investment Prospectus:

To attract investment into priorities recommended in the 3 Destination Plans. <http://thecoraltriangle.com/invest>

Investing in Sustainable Nature and Adventure-based Tourism in the Coral Triangle:

Exploring the benefits of investing in low-impact, high-value Sustainable Nature & Adventure-based Tourism vs. Mass Tourism

http://wwf.panda.org/what_we_do/where_we_work/coraltriangle/publications/?304232/REPORT-Exploring-the-Benefits-of-Investing-in-Low-Impact-High-Value-Sustainable-Nature-and-Adventure-based-Tourism-Vs-Mass-Tourism

Nature-based Marine Tourism in the Coral Triangle:

Exploring the potential for low-impact, high-value Nature-based Marine and Coastal Tourism.

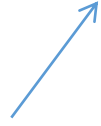
<http://wwf.panda.org/?260690/Developing-and-Promoting-Sustainable-Nature-based-Tourism-in-the-Coral-Triangle>

Project Fact Sheet: Developing and Promoting Sustainable Nature-based Tourism in the Coral Triangle

Investment Opportunities for Sustainable Nature-based Tourism in the Coral Triangle – A Report on the ADB-WWF Session at the Green Business Forum.

http://wwf.panda.org/what_we_do/where_we_work/coraltriangle/publications/ctpu_blications/?291972/Investment-Opportunities-for-Sustainable-Nature-based-Tourism-in-the-Coral-Triangle

Langkawi



5th Regional Business Forum (Oct/Nov. 2018)



An aerial photograph of a coastal city, likely in Southeast Asia, featuring a large bay with several boats, a prominent waterfront building with a white facade and arched roof, and a backdrop of lush green mountains under a clear sky.

Enriching lives and expanding economy through sustainable marine tourism

Connecting business with science, technology and innovation

- Status and impacts of marine tourism
- Interventions & solutions for sustainable tourism practices

SOM-13 Recommendations

1. Acknowledged the following items:
 - a. Acknowledged the outcomes of the “Developing and Promoting Sustainable Nature-Based Tourism in the Coral Triangle” project;
 - b. The development of a regional Governance Framework for Nature-based tourism development and site selection criteria in the Coral Triangle which was endorsed in SOM-12;
 - c. The establishment of an online tourism portal and investment page on the website: www.thecoraltriangle.com; and

SOM-13 Recommendations- 2

- d. The development of Destination Plans for three (3) sites within the Coral Triangle in Ataúro Island, Timor-Leste; Kimbe Bay & surrounds, West New Britain, Papua New Guinea; and Western Province, Solomon Islands.
- e. The development of Investment Prospectus for the three (3) destination plans;
- f. Return on Investment Analysis: Exploring the Benefits of Investing in Low-Impact, High-Value Sustainable Nature and Adventure-based Tourism vs. Mass Tourism; and
- g. Report on Developing and Promoting Sustainable Nature-based Tourism in the Coral Triangle.

SOM-13 Recommendations - 3

2. Urged the Regional Secretariat to work with Development Partners to identify and secure funding for the following regional actions to support sustainable marine tourism in the Coral Triangle:
 - a. Formulation of a practical set of tourism development and operational guidelines that address the tourism and environmental aspirations of the Coral Triangle countries, and that meet the Global Sustainable Tourism Council (GSTC) criteria and adapt these to fit local conditions.
 - b. Capacity building for Coral Triangle Governments to develop the necessary policy frameworks for implementation and regulation of the guidelines; and
 - c. Training and awareness tools for tourism operators and communities to implement and apply the guidelines.

SOM-13 Recommendations - 4

3. Urged the CTI to support promotion of the *Nature-based Tourism in the Coral Triangle Investment Prospectus* to potential development agencies, donors, impact investors*, and private sector stakeholders to secure funding and investment for recommendations identified in the Investment Prospectus and Destination Plans;
4. Encouraged a multi-stakeholder, cross agency approach in CT countries to collaborate on implementation of their Nature-based Tourism destination plans and for development of sustainable marine tourism destinations in accordance with sustainability principles that meet Global Sustainable Tourism Council (GSTC) criteria;

*Impact investments are investments made into companies, organizations, and funds with the intention to generate social and environmental impact alongside a financial return.

SOM-13 Recommendations - 5

5. Encouraged appropriate policy development to support sustainable marine tourism at national and regional level;
6. Recommended to work with partners and stakeholders to identify funding to implement the Coral Triangle Governance Framework for developing Sustainable Nature-based Tourism and for development of a Coral Triangle Brand for promotion of sustainable marine tourism destinations;

SOM-13 Recommendations- 6

7. Urged for Regional Secretariat to work with partners and stakeholders to identify funding to conduct site selection and destination planning in pilot sites in Indonesia, Philippines and Malaysia;
8. Recommended and urged for NCCs and Development Partners to support the NCC Malaysia in developing a robust program for the 5th Regional Business Forum & assist in promotion of the event; and
9. Acknowledged the importance of private / business communities and initiate processes towards the establishment of the Business Advisory Council.

TERIMA KASIH - MARAMING SALAMAT - TANK IU
OBRIGADO- TAGIO TUMAS

